



## Lyndhurst Seeley's Bay Chamber Meeting Minutes

–meeting held at Lyndway golf club, Sweets Corners Rd.  
Thank you Chuck for having us.

Businesses in Attendance: Mel Magalas – Redfish Cottages, Tanya Hammond- Eastern Ontario financial services, Liz Huff – Seeley's Bay Residence Association, Kristina Cain – Tye's Cottages, Terri Dawson – Green Gecko, Ron Rudd – Seeley's Bay Retirement Home, Moira – Briarlea Kitchen, Chuck Galway – Lyndway golf club, Dawne Fiegen – Wiltse Creek Studio, John Sideris -Wings Live Bait & Tackle & Dale Moore -The Nest Egg

**Next Meeting:** Wednesday July 27th 2016 at the Lyndhurst Fire Training Centre 7:30 -pm

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Meeting called to order at 7:05

Peer Input: Terri Dawson passed around the new designs for the township signs, these signs will be posted in the future when signs are needed to be replaced. The idea is to have all the villages in the township to have the same design for signs. The next meeting of the peer group is to discuss how we prepare for a large event in the area. How business & the community would get involved.

Some concerns discussed were: with a large event where are you going to hold it? Volunteers are stretched thin. Why was this brought to the peer group, is this what the peer group is for? One big event wouldn't spread out to the businesses in other villages/towns. Who would benefit?

Online membership payments: This is now active; anyone who hasn't paid this year's dues can now do so online. We lose around \$5.00 per transaction, we will give it a year and see how many use it and discuss how this is working at that time.

Spring Showcase: if we go forward for 2017 a written document is to be given to council by July 11<sup>th</sup> 2016 in preparation for a presentation on July 18<sup>th</sup> .for funding.

40 + signed up with 150 to 400 showing up, (figures need to be confirmed as to number of people that came out)

Display area well organized

Real estate brokers on board if we do it again

Still need to gather better stats

Face book worked well, especially the business profiles

Kijiji ads worked but needed someone that could spend more time on them to keep them top listed

Have to find ways to cut back on expenses

Could we find ways to approach companies for sponsorships?

Mel to send survey out to Brokers for a better idea on how they did asking questions like; how many people went through their homes, how did they hear about it, did they venture to the information area?

What can the chamber do in 2017?

Start with 1-night training session to start - to see how many businesses attend.

Brochures need updating

Conclusion for showcase, Mel to do presentation for showcase, training and brochures we will see how much we might get from council as to what we can do as a chamber.

Upcoming items:

Lyndhurst – plaid house ribbon cutting & ice cream August 24 2 pm, Small Halls @ Legion, there will be a fund raising dinner for small halls

Seeley's Bay – Steel banners are up and SBARA are selling them at \$100.00 if you would like one for your home.

Canada day in the park, estimated 7000 people come out during the day, best fireworks around. Small Halls Sept 16, Story fest Canada 150 January 2017.

Meeting adjourned 8:55

[www.lyndhurstseeleysbaychamber.com](http://www.lyndhurstseeleysbaychamber.com)

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